

SPONSORSHIP 2019 IN THE TRENDIEST NORDIC HUB WITH FIRST EUROPEAN B2B TELEVISION 24H – ALL INDUSTRIES MEDIA TV LIVE

NORDIC-EU-GLOBAL PROFESSIONAL COMMUNITIES FOR INNOVATION & TRADE WITH SMART&DIGITALCITIES™ MOVEMENT

2019	BRONZE SPONSOR €1000	SILVER SPONSOR €1500	GOLD SPONSOR €3000	PLATINUM SPONSOR €5000
TV / VIDEO ADAPTATION FOR MY BEST MEDIA (a)	Ok	Ok	Ok	Ok
OFFICIAL HUB LISTING AS A SPONSOR (c)	Ok	Ok	Ok	Ok
“SPONSOR PASS” INCLUDED FOR NORDIC MEDIA WEEK EVENT (h)	Ok	Ok	Ok	Ok
BOOSTING OF MY E-COMMERCE OR DIGITAL SERVICES (m)	Ok	Ok	Ok	Ok
INCLUSION IN DIRECTORS TV LIVE 24/24 7/7 (r)	Ok	Ok	Ok	Ok
“SPONSOR PASS” TO B2B VIDEO AWARDS 2019 TOP EVENT (n)	-	Ok	Ok	Ok
PROMOTION OF MY NAME OR BRAND IN HUB & NETWORKS AS SPONSOR(j)	6 months	8 months	12 months	17 months
MINIMAL IMPRESSIONS EXPECTED MORE THAN (k)	5.000+	10.000+	20.000+	30.000+
WEBINARS TV LIVE OF MY BRAND WITH TARGET ATTENDEES (d)	1	1	2	3
% OF MY SPONSORSHIP FEE FOR KIDS CAUSES (f)	5%	5%	5%	5%
INCLUSIVE ASSISTANCE FOR ALL UTILITIES (o)	10h	15h	35h	70h
MY TAILOR-MADE TV INTERVIEW (b)	-	Ok	Ok	Ok
MAGAZINE ARTICLE ABOUT ME WITH CAMPAIGN (e)	-	Ok	Ok	Ok
MY NAME IN THE PUBLIC DONORS LIST (g)	-	Ok	Ok	Ok
BRAND POSITIONING NORDIC AREA UTILITIES (l)	-	Ok	Ok	Ok
FREE PASS TO BUSINESS LOTTERY (p)	-	Ok	Ok	Ok
SURPRISE PRESENT SENT BY POST TO ME FROM ONE BIG SPONSOR (q)	-	-	Ok	Ok
SPECIAL CITY EVENT FOR ME WITH EXPO (i)	-	-	Ok*	Ok

- (a) Professional video-makers collect and adapt my video contents for integration in television media broadcaster of B2BALTIC TRADING HUB and all its community/network partners;
- (b) TV redaction interviews me and record my interview: my video or podcast might appear many times during 2019 or after; on business magazine b2baltic.org and on Directors TV 24 LIVE;
- (c) I'm especially featured as a sponsor during THE NORDIC BALTIC B2B MEDIA LIVE TV 2019 in March 2019 and definitively all other days after event until 31st March 2019 in communities web platforms, television, magazine, plus YouTube, Twitter, Facebook, LinkedIn, WordPress and more;
- (d) Webinars are online seminars I drive. It helps to build trust around me and my brand. Attendees are selected entrepreneurs, executives' managers or directors of my target industry, all B2B;
- (e) Business journal create an article about me and keep it published without any expiration; during the event the article about me is featured;
- (f) B2BALTIC support kids causes all 2019. This % of my paid fees goes to Kids Protection Non-Governmental Associations in Estonia, Latvia, Lithuania, Finland where there is more need; B2BALTIC will donate that amount for you;
- (g) My name will be noted in the donor list and visible to the donation receiver; I can decide if I prefer to be anonymous;
- (h) Sponsor Pass to the most important event of the year 2019 THE NORDIC BALTIC B2B MEDIA LIVE TV 2019 with my name/brand, product, service, media (article, video, picture) and my web; this event is from 13rd to 17th May 2019 check the dated on <https://nordic.b2baltic.org/events/>;
- (i) B2BALTIC makes an event in one Nordic/Baltic city for me as protagonist, in a professional location in centre and inviting selected key businesses to attend the event: opportunity for me to present myself (in English), find new partners or shareholders for my project, pitch stage, or expose my products, or alternative: B2BALTIC can sponsor and invite participants to one my own event in my city (my free choice); B2BALTIC is my event organizer; travel and food costs are not included; business conference stage in location such as Hotel and organizer with TV are inclusive; (*) as GOLD SPONSOR I don't receive personal event in a Nordic city, but B2BALTIC will actively promote one of my most important business events during 2019 inviting his members to attend;
- (j) I am part of the hub for all 2019 as a member plus for a period from 6 to 17 months starting from the instant I subscribe, I will be actively promoted and visible as HUB SPONSOR: it builds trust;
- (k) Regardless from any trend, this is the minimal number of viewers of my best media content; probably it will be more;
- (l) My participation is made in a special way to build brand awareness (help brand positioning in international marketing) in the European Nordic area and globally; it increases the trust for my name: it is based on advanced marketing techniques for branding, targeting to talk about my name as much as possible in various networks, business groups, mailings, graphics, movies;
- (m) My existing digital platform, or my e-commerce, is connected and liked directly with all B2BALTIC digital platforms and networks, driving traffic on my websites and items expositions;
- (n) I am entitled to participate to International Business Video Awards 2019 in summer 2019, 1 special day with hundreds of guests, once again as a SPONSOR even if I don't have a video yet;
- (o) All assistance to my professional and business mission provided by B2BALTIC community experts for any purpose, technical support for integrations, sales, help for negotiations, media creations; the indicated hours are the effective work-hours carried out by an expert for me exclusively, transparently with 1 report on demand; NO-TRICKS: these hours are enough to manage me during the event and after, no need of further extra hours; in case I want further tasks during and after the event the extra single hour on demand requires a fair contribution of at least 50 EUR;
- (p) I will participate to the business lottery in May 2019, 3 surprise win opportunities (special local products delivered to me by courier) plus show-case of my business media on LIVE TV after event;
- (q) One of the main sponsors of March will make me a present, maybe from Ferrari? I can make a present to another sponsor too, if I want (free choice); then I still have the lottery game;
- (r) Directors TV is broadcaster international business channel in English usually LIVE 24/24 hours 7/7 days via www.B2BALTIC.tv and others: my video will go live several times during the week;

VAT: ALL AMOUNT ARE NETTO – EUROPEAN TAX TO ADD IS ABOUT 20%

STANDARD COMMUNITY POLICIES, TERMS, LEGAL DISCLAIMERS ARE ALWAYS THE SAME APPLIED AND VALID FOR ALL MEMBERS AND SPONSORS AS PUBLISHED ON B2BALTIC.ORG
EARLY RESERVATIONS BEFORE 5th FEBRUARY 2019 ARE DISCOUNTED 7% AND ALLOW TO GO ON TV VERY FAST

