

B2BALTIC - THE HUB COMMUNITY & TELEVISION SPONSORSHIP TOP NORDIC BALTIC INDUSTRIAL AND BUSINESS MEDIA LIVE TV 2019

NORDIC BALTIC EUROPEAN INNOVATION TRADE & SMARTCITIES – ALL OUR COMMUNITIES & INDUSTRIES

2019	BRONZE SPONSOR €1000	SILVER SPONSOR €1500	GOLD SPONSOR €3000	PLATINUM SPONSOR €5000
TV / VIDEO ADAPTATION FOR MY BEST MEDIA (a)	Ok	Ok	Ok	Ok
OFFICIAL HUB LISTING AS A SPONSOR (c)	Ok	Ok	Ok	Ok
"SPONSOR PASS" INCLUDED FOR TOP EVENT 2019 IN MARCH (h)	Ok	Ok	Ok	Ok
BOOSTING OF MY E-COMMERCE OR WEB SERVICES ON TV (m)	Ok	Ok	Ok	Ok
MY FREE PASS TO B2BALTIC AWARDS EVENT SUMMER 2019 (n)	Ok	Ok	Ok	Ok
PROMOTION OF MY NAME OR BRAND IN HUB & NETWORKS (j)	3 months	5 months	9 months	12 months
MINIMAL LEGAL DIGITAL ADVERTISING IMPRESSIONS (k)	5.000+	10.000+	20.000+	30.000+
WEBINARS TV LIVE OF MY BRAND WITH TARGET ATTENDEES (d)	1	1	2	3
% OF MY SPONSORSHIP FEE FOR KIDS CAUSES (f)	7%	9%	11%	14%
INCLUSIVE ASSISTANCE FOR ALL UTILITIES (o)	15h	23h	45h	75h
MY INTERVIEW TV LIVE (b)	-	Ok	Ok	Ok
MAGAZINE ARTICLE ABOUT ME WITH CAMPAIGN (e)	-	Ok	Ok	Ok
MY NAME IN THE PUBLIC DONORS LIST (g)	-	Ok	Ok	Ok
BRAND POSITIONING NORDIC AREA UTILITIES (l)	-	Ok	Ok	Ok
FREE PASS TO BUSINESS LOTTERY (p)	-	Ok	Ok	Ok
SURPRISE PRESENT SENT BY POST TO ME FROM ONE BIG SPONSOR (q)	-	-	Ok	Ok
SPECIAL CITY EVENT FOR ME WITH EXPO (i)	-	-	Ok*	Ok

- (a) Video editors collect and adapt my selected video contents for integration with television media broadcaster of B2BALTIC;
- (b) TV redaction interviews me and record my interview: my video or podcast might appear many times during all 2019 and years later even;
- (c) I'm especially featured as a sponsor during THE NORDIC BALTIC B2B MEDIA LIVE TV 2019 in March 2019 and definitively all other days after event until 31st March 2019 in communities web platforms, television, magazine, plus YouTube, Twitter, Facebook, LinkedIn, WordPress and more;
- (d) Webinars are online seminars I drive. It helps to build trust around me and my brand. Attendees are selected entrepreneurs, executives' managers or directors of my target industry, all B2B;
- (e) Business journal create an article about me and keep it published without any expiration; during the event the article about me is featured;
- (f) B2BALTIC support kids causes all 2019. This % of my paid fees goes to Kids Protection Non-Governmental Associations such as SOS CHILDREN 'S VILLAGE in Estonia, Latvia and Lithuania where there is more need; B2BALTIC is the donor and (e); in 2019 target only social causes in Estonia Latvia Lithuania Finland;
- (g) My name will be noted in the donor list and visible to the donation receiver;
- (h) I can participate as entrepreneur or executive/board director to the most important event of the year 2019 THE NORDIC BALTIC B2B MEDIA LIVE TV 2019 as a sponsor with my name/brand, product, service, web;
- (i) B2BALTIC makes an event in one Nordic/Baltic city for me as protagonist, in a professional location in centre and inviting selected key businesses to attend the event: opportunity for me to present myself (in English), find new partners or shareholders for my project, pitch stage, or expose my products, or alternative: B2BALTIC can sponsor and invite participants to one my own event in my city (my free choice); B2BALTIC is my event organizer; travel and food costs are not included; business conference stage in location such as Hotel and organizer with TV are inclusive; (*) as GOLD SPONSOR I don't receive personal event in a Nordic city, but B2BALTIC will actively promote one of my most important business events during 2019 inviting his members to attend;
- (j) I am part of the hub for all 2019 as a member AND for a period from 4 to 12 months starting from the instant I subscribe, I will be actively promoted like I was a featured (premium) member;
- (k) Precise calculations are unusual in the media industry, depending on global trends BUT these performances are what I "at least" get in terms of advertising-impressions; most probably my medias will be seen from many more; audience are: business owners and executive directors mostly, rarely private consumers; ask support to get my legal own statistics report after the year;
- (l) My participation is made in a special way to build brand awareness (help brand positioning in international marketing) in the European Nordic area and globally; it increases the trust for my name: it is based on advanced marketing techniques for branding, targeting to talk about my name as much as possible in various networks, business groups, mailings, graphics, movies;
- (m) My existing digital platform, or my e-commerce, is connected and liked directly with all B2BALTIC digital platforms and networks, driving traffic on my websites and items expositions;
- (n) I am entitled to participate to B2BALTIC B2B Media Awards 2018 even if I still don't have an ideal media to present; the team of B2BALTIC help me to participate to that event;
- (o) All assistance to my professional and business mission provided by B2BALTIC community experts for any purpose, technical support for integrations, sales, help for negotiations, media creations; the indicated hours are the effective work-hours carried out by an expert for me exclusively, transparently with 1 report on demand; NO-TRICKS: these hours are enough to manage me during the event and after, no need of further extra hours; In case I want further tasks during and after the event the extra single hour on demand requires a fair contribution of at least 50 EUR;
- (p) I will participate to the business lottery in March 2019, 3 surprise win opportunities (special local products delivered to me by courier) plus show-case of my business media on LIVE TV after event;
- (q) One of the main sponsors of March will make me a present, maybe from Ferrari? I can make a present to another sponsor too, if I want (free choice); then I still have the lottery game;

VAT: ALL AMOUNT ARE NETTO – EUROPEAN TAX TO ADD IS ABOUT 20%

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